



Advertising Form

All ads appear in the TIPDI Student Handbook, a full-color booklet that includes each student's personal schedule, the studio map, an area for notes, important phone numbers, etc. All students receive the Handbook upon arrival and take it home at the end of the weekend. Advertisers - Level 6 and above - are also entitled to distribute coupons, menus, catalogues, and flyers regarding their services to TIPDI participants.

| LEVEL | PRICE | AD SIZE | Dance Studios (30% off) |
|-------------------|--------|--|----------------------------|
| Friend – Level 1 | \$50 | 2 1/4" x 7/8" | \$35 |
| Friend – Level 2 | \$100 | 2 1/4" x 1 1/4" | \$70 |
| Friend – Level 3 | \$200 | 2 1/4" x 3 1/2" | \$140 |
| Friend – Level 4 | \$300 | 4 1/2" x 3 1/2" | \$210 |
| Friend – Level 5 | \$450 | 2 1/4" x 7" | \$315 |
| Friend – Level 6 | \$600 | 4 1/2" x 7" (full page) | \$420 |
| Friend – Level 7 | \$800 | 4 1/2" x 7" (full page, inside cover) | \$560 |
| Friend – Level 8 | \$1000 | 4 1/2" x 7" (full page, back cover) | \$700 |
| Friend – Level 9 | \$1100 | 4 1/2" x 7" (full page) + name and hyperlink on website | \$770 |
| Friend – Level 10 | \$1200 | 4 1/2" x 7" (full page) + logo and hyperlink on website | \$840 |

Name of Business: _____

Address: _____

Phone Number: _____ Email Address: _____

Website: _____ Contact Person: _____

Amount Paid: _____ Check # _____ Credit Card

Date: _____ Signature _____

for TIPDI: Date: _____ Signature _____